



The 3rd Annual West Virginia Breast Health Conference

Friday, March 4, 2016

Auditorium, Robert C. Byrd Health Sciences Center
 West Virginia University - Charleston Division
 Charleston, WV



Conference Chair

Roberto E. Kusminsky, MD, MPH, FACS
 Professor and Chair, Department of Surgery
 West Virginia University-Charleston Division
 Medical Director, CAMC Breast Center
 Charleston, WV

Faculty

James N. Frame, MD, FACP
 Clinical Professor of Medicine
 Medical Director, CAMC Cancer Center
 Charleston Area Medical Center
 Charleston, WV

J. David Hayes, MD
 Medical Director, Plastic Surgery Center
 Charleston Area Medical Center
 Charleston, WV

Steven J. Jubelirer, MD
 Clinical Professor of Medicine - Hematology/
 Oncology
 West Virginia University-Charleston Division
 David Lee Cancer Center
 Charleston, WV

Elizabeth Monast, MS
 Genetic Counselor
 CAMC Breast Center
 Charleston Area Medical Center
 Charleston, WV

Pamela M. Phillips, MD
 Clinical Assistant Professor, Dept. of Radiology
 West Virginia University-Charleston Division
 Charleston Area Medical Center
 Charleston, WV

Brian A. Plants, MD
 Charleston Radiation Therapy Consultants
 Charleston Area Medical Center
 Charleston, WV

Milton J. Plata, MD
 Clinical Professor of Pathology
 West Virginia University-Charleston Division
 Charleston Area Medical Center
 Charleston, WV

Todd A. Witsberger, MD
 Associate Professor of Surgery
 West Virginia University-Charleston Division
 Charleston Area Medical Center
 Charleston, WV

Program Overview and Description

This conference focuses on the most current topics affecting the diagnosis and treatment of breast diseases, and aims to provide the audience with information that updates and describes the current and future care of breast disorders. This educational experience will provide the participants with elements relevant to their daily practice, and will assist them in recognizing the alternatives of diagnosis and therapy available now and in the near future. The program includes discussions on genetics, radiology issues, risk reduction, oncologic and stem cell topics. All the experts will participate in an interactive session of questions and answers open to the audience. This half-day session will be useful to surgeons, gynecologists, family practitioners, internists, residents, medical students, nurses, nuclear medicine personnel, and radiology and ultrasonography technologists.

- Identify families appropriate for updated genetic testing;
- Describe current status of liquid biopsies in breast cancer;
- Describe differences in 3D vs 2D mammography;
- Discuss risk vs. benefits of risk reduction modalities
- State current status and future potential of stem cells and tissue regeneration
- Describe components of the immune system and roles in anti-tumor activity
- Identify indications for axillary radiation treatment
- Describe the differences between circulation tumor cells and metastatic disease
- Discuss advances in precision medicine of breast cancer

SCHEDULE

Friday, March 4, 2016

11:30 a.m.	Registration/Light Lunch
12:00 p.m.	Welcome/Program Overview Roberto E. Kusminsky, MD, Conference Chair
12:15 p.m.	3D Mammography vs Regular Mammography Pamela M. Phillips, MD
12:35 p.m.	Genetic Risk Prediction: Beyond BRCA 1 and 2 Elizabeth S. Monast, MS
12:55 p.m.	Biology and Molecular Biology of Metastatic Breast Cancer Milton J. Plata, MD
1:15 p.m.	Risk Reduction Modalities: NSAIDS, Statins, Metformin, Density and others Steven J. Jubelirer, MD
1:35 p.m.	Break/Exhibit visitation
2:00 p.m.	Immunotherapy for Breast Cancer: Current Status & Future Direction James N. Frame, MD
2:20 p.m.	Role of RT in Management of the Axilla in Patients with Breast Cancer Brian A. Plants, MD
2:40 p.m.	Liquid Biopsies Todd A. Witsberger, MD
3:00 p.m.	Stem Cells & Tissue Regeneration for Breast Reconstruction J. David Hayes, MD
3:20 p.m.	Precision Medicine & Breast Cancer Roberto E. Kusminsky, MD
4:00 p.m.	Panel Discussion/Roundtable
4:45 p.m.	Evaluation/Adjourn

Registration Form

2016 3rd Annual Breast Health Conference

Friday, March 4, 2016

Name _____
Degree/Specialty _____
Address _____

City/State/Zip _____
Office Telephone _____
Office Fax _____
E-mail address _____

Please check your tuition category.

Physicians/Pharmacists \$50.00 Students/Residents No charge
Nurses/Techs \$25.00 CAMC Employees \$5

Payment must accompany application.

Method of payment:

Please use ONE of these methods to register:

Check payable to CAMC Institute

MasterCard Visa

Cardholder's name _____

Card # _____

Expiration date _____

Amount _____

Signature _____

Make check payable to CAMC Institute and return to:

CAMC Health Education & Research Institute
3110 MacCorkle Ave. SE
Charleston, WV 25304
Email: institute@camc.org
Phone: (304) 388-9960
Fax: (304) 388-9966

Fee

Physicians/Pharmacists \$50.00
Nurses/Techs \$25.00
Students/Residents No charge
CAMC Employees \$5

Please note that payment must accompany registration.

Conference fee includes credit processing fee, conference materials, and lunch.

You may register online at camcinstitute.org.

Location

This conference will be held in the auditorium of the Robert C. Byrd Health Sciences Center of West Virginia University - Charleston Division, 3110 MacCorkle Ave. SE, Charleston, WV (on CAMC's Memorial Hospital campus). The facility is located on Route 61, east of downtown Charleston and is easily accessible from the 35th St. exit of I-64 east and I-77 south and the MacCorkle Ave. exit of I-64 west and I-77 north.

Accommodations

Participants are responsible for making their own lodging reservations. Convenient lodging may be found at the following locations:

Nearby: CAMC Medical Center Inn
 3103 MacCorkle Ave. SE
 (304) 344-2461

Downtown: Charleston Marriott Town Center
 200 Lee St.
 (304) 345-6500

 Embassy Suites
 300 Court St.
 (304) 347-8700

 Hampton Inn
 1 Virginia St. W
 (304) 343-9300

 Four Points by Sheraton Charleston
 600 Kanawha Blvd. E
 (304) 344-4092

If you require special accommodations and/or assistance please inform us prior to your arrival at the conference.

Accreditation

This activity has been planned and implemented in accordance with the Essentials and Standard of the Accreditation Council for continuing medical Education. The CAMC Health Education and Research Institute is accredited by the ACCME to provide continuing medical education for physicians.

Physicians - The CAMC Health Education and Research Institute's CME program is accredited by Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The CAMC Health Education and Research Institute designates this live activity for a maximum of 4 AMA PRA Category I Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Pharmacy - The CAMC Health Education and Research Institute is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This knowledge based activity provides 4 contact hours UAN 0554-0000-16-007-L04-P.



To receive credit, participants must complete the sign-in sheet, attend each session and complete an evaluation. CPE credits will be posted online to the CPE Monitor within six (6) weeks following the activity.

Nurses - The CAMC Health Education and Research Institute is an approved provider of continuing nursing education by West Virginia Nurses Association (AO-212), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

This offering has been approved for 4 contact hours. (P015-17-16100) (Expiration date is 2 years from the course date)

Radiologic Technologists - The American Society of Radiologic Technologists (ASRT) has approved this program for 5 credits (WVD0036001 Cat. A).

Ultrasonographers - The American Registry for Diagnostic Medical Sonography will accept credits for Category A CE activities approved by the ASRT. There are no restrictions on CE content, but the ARDMS reserves the right to reject CE credits. For more information, visit the ARDMS website.

Refund and Cancellation Policy

You may cancel your registration up to 10 business days before the program and we will refund registration in full, minus a \$5.00 processing fee. If you need to cancel less than 10 business days prior to the program you may; (1) send a substitute from your organization; or (2) transfer your registration fee to another program of your choice that is scheduled within 12 months of your original event. Please be aware that differences in registration fees are common with any upcoming scheduled programs. Please note that if you do not cancel and do not attend, you are still responsible for payment.

Comfort Zone

Although every effort is made to have a comfortable temperature in the meeting rooms, we realize everyone's comfort zone is different. Therefore, please bring a sweater or light jacket in case the room is too cool for your comfort.

Parking

Parking is available in the medical center's visitor parking building. Parking fees are the responsibility of the course participant.

Disclosure

It is the policy of the CAMC Health Education and Research Institute that any faculty (speaker) who makes a presentation at a program designated for AMA Physician's Recognition Award (PRA) Category I or II must disclose any financial interest or other relationship; (i.e. grants, research support, consultant, honoraria) that faculty member has with the manufacturer(s) of any commercial product(s) that may be disclosed in the educational presentation. Program Planning Committee Members must also disclose any financial interest or relationship with commercial industry that may influence their participation in this conference.

Information concerning faculty relationships with industry, if any, will be available on site and announced from the podium.

Acknowledgements

At the time of print, a complete list of display sponsors was not available. Appropriate acknowledgement will be made on the day of the conference.